

John Huegel Photography Presents:

2013 Winter Photography Series

Beat the winter blues with this series of seminars designed to improve your photography and editing skills. Lunch is included in each seminar.

January 12: Basics of Photography

Time: 10AM – 5PM (lunch included) Cost :\$69

Description: This course is oriented to those just getting started into digital photography. The only requirements are a digital SLR camera, and the desire to learn!

Course Contents:

Camera Basics	Lenses
Exposure Basics	Learning to see and use available light
Camera setup for specific settings	

February 16: Image workflow and editing

Time: 10AM – 5PM (lunch included) Cost: \$79

Description: This course is for anyone who struggles with image management and editing. Using two very powerful and inexpensive software tools from Corel, we'll explore the world of image and file management as well as many editing techniques guaranteed to make your images pop! Trial versions of both programs will be available to install. Bring your laptop and a full camera chip!

Course Contents:

File system setup	RAW vs JPG capture
Importing files after a session	Backup strategies
Image Triage using Corel Aftershot Pro	Image editing using Corel Paintshop X4
Post-editing workflow for web and print	

March 2: Professional Photography Basics

Time: 9AM – 5PM (lunch included) Cost: \$99

This course is for aspiring or new professionals who want to establish or improve their professionalism and business skills.

Course Contents:

Technical review of camera	Exposure, metering, lens selection
Lighting: On/off camera and studio strobes	Online presence: Web, blog, Facebook
Business planning: Pricing, branding, workflow, selling, fulfillment	

To register for any of these seminars, contact John Huegel at johnhuegel@jhphotomusic.com or call 814-881-2840. All classes held at John's studio, 2615 Peach, suite 101.